

Inner East Area Committee MSOA Profiles December 2011

MSOA	Issue	Current/Potential Action	Who
Gipton South E02002389	Tackle high prevalence of and age standardised cancer rates	NAEDI Got a cough-get a check campaign	NHS AB & Leeds
Gipton North E02002376	Tackle the high (highest in IE) prevalence of COPD Tackle high prevalence of and age standardised CHD rates	Use learning from Seacroft to roll out initiative	Space2 working in Gipton
Seacroft North E02002364	Tackle high prevalence of and age standardised CHD rates	COPD work has a stop smoking component	LB Space2
Crossgates and Killingbeck Seacroft South E02002379	Tackle high prevalence of and age standardised cancer rates	NAEDI Existing NAEDI work COPD work has a stop smoking component	NHS A B & Leeds
Seacroft North E02002382	Tackle the premature mortality rate in both sexes	NAEDI COPD work has a stop smoking component	NHS A B & Leeds
Cross Green, East End Park and Richmond Hill	Tackle high prevalence of male alcohol specific and alcohol attributable hospital admissions	Ensure that frequent flyers programme includes Cross Green, East End Park and Richmond Hill Lincoln Green/Ebor Gardens	

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Lincoln Green and Ebor Gardens E02002393	Tackle high prevalence of male and female alcohol specific and alcohol attributable hospital admissions	Tackling families with complex needs work includes alcohol use Ensure link in to Leeds HUB work	
Seacroft North E02002364	Tackle high prevalence of male and female alcohol specific and alcohol attributable hospital admissions	Ensure that frequent flyers project includes Seacroft North Tackling families with complex needs work includes alcohol use Ensure link in to Leeds HUB work	
Gipton South E02002389	Tackle high prevalence of male and female alcohol specific and alcohol attributable hospital admissions	Ensure that frequent flyers project includes Gipton South Tackling families with complex needs work includes alcohol use Ensure link in to Leeds HUB work	

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Harehills Triangle E02002377 Harehills E02002382	Tackle high prevalence and age standardised rates of diabetes Tackle age standardised rates of diabetes	Promote/increase access to NHS Health Check	
Harehills, Compton, Sutherlands and Nowells E02002394	Tackle the (second) highest prevalence of COPD, (between 2.9 and 3.1)	Pilot project to identify early stage COPD currently running in Bellbrooke Surgery	LB South & East CCG LCHC Respiratory Nurses
Seacroft North E02002364 Seacroft South E02002379	Tackle high prevalence and age standardised rates of smoking and COPD	Stop Smoking Clinic at Seacroft Hospital NAEDI 'Got a cough, get a check' project running Seacroft COPD project running Social Norms project running in Seacroft	NHS AB & Leeds ENE Health & WB Partnership NHS AB & Leeds commission Space 2

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		<p>Reduce the supply and demand for illicit tobacco via enforcement activities, stakeholder and community engagement and social marketing methods</p> <p>Develop campaigns to break intergenerational cycle of initiation and addiction to tobacco in routine and manual groups</p> <p>Co-ordinate council services to develop new referral pathways from existing services</p>	
All other MSOAs	Tackle high prevalence and age standardised rates of obesity within the Area Committee boundary	<p>Promote/increase access to NHS Health Check</p> <p>All professionals urged to sign up to and promote Change4Life</p> <p>Exploit linkages to Leeds Lets Change and Wellbeing Portals</p>	

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		Deliver/promote awareness campaigns Investigate/exploit planning mechanisms Promote active transport	
Cross Green, East End Park and Richmond Hill E02002404 Lincoln Green and Ebor Gardens E02002393	Tackle the much higher than average accident and emergency admissions to hospital rates	Further investigation required	
Harehills Triangle E02002377 Lincoln Green and Ebor Gardens E02002393 Harehills E02002382	Top MSOAs for obstetric admissions	Further investigation required	

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Seacroft North E02002364 Lincoln Green and Ebor Gardens E02002393 Harehills E02002382 Osmondthorpe, East End Park E02002399	Much higher than Leeds average for gynaecological admissions	Investigate further/monitor	
Osmondthorpe, East End Park E02002399	Tackle cancer as key cause of early death for men, high age standardised rates of CHD, COPD, smoking, obesity and alcohol specific admissions, particularly for men		
Across the Area Committee	Apparent differences in ratio of ASC services provided to referrals initiated	Investigate further/monitor	
Harehills E02002382 Osmondthorpe and East End Park E02002399	High safeguarding referrals in these two MSOAs	Investigate further/monitor	
Seacroft North E02002382 Gipton South E02002389	Much higher than Leeds average referrals to Adult Social care	Investigate further/monitor	

